

GREENS COMMITTEE

Summary Statement: This plan reflects the Greens Committee's commitment to preserving and improving the course in alignment with the club's strategic vision. Each action supports maintaining superior playing conditions, enhancing member experience, and honoring the club's rich history while responsibly preparing for the future.

Year	Strategic Goal	Tactics	Actions
2025	Long-Term Course Capital Maintenance & Renovations	Maintain, upgrade, and renovate core infrastructure.	- Fairway Drainage on # 1 - Replace irrigation pump/control panel
2025	Regular Upkeep	Ensure consistent, high-quality playing conditions.	- Bunker sand replenishment - Protective tarps - Miscellaneous course improvements
2025	Equipment & Maintenance Facility	Enhance maintenance operations.	- Install equipment hoist
2026	Long-Term Course Capital Maintenance & Renovations	Maintain, upgrade, and renovate core infrastructure.	- Fairway Drainage on # 9 Build a Practice Bunker - Develop a plan for replacing irrigation system
2026	Regular Upkeep	Ensure consistent, high-quality playing conditions.	- Bunker sand replenishment - Protective tarps - Miscellaneous course improvements
2026	Equipment & Maintenance Facility	Enhance maintenance operations.	- Install racking system in maintenance barn
2026	Environmental Enhancements & Sustainability	Preserve and enhance the natural character of the course including long-term tree planning, habitat protection, and environmentally conscious course management.	- Expand the Tree Legacy Fund and increase tree nursery stock. - Tree work near maintenance barn
2027	Long-Term Course Capital Maintenance & Renovations	Maintain, upgrade, and renovate core infrastructure.	- Fairway drainage on # 14 - Resurface/level front 9 tees: 8 B/W/R/Y & 6 B/R - Irrigation work
2027	Regular Upkeep	Ensure consistent, high-quality playing conditions.	- Bunker sand replenishment - Protective tarps - Miscellaneous course improvements
2027	Environmental Enhancements & Sustainability	Preserve and enhance the natural character of the course including long-term tree planning, habitat protection, and environmentally conscious course management.	- Expand the Tree Legacy Fund and increase tree nursery stock.
2028	Long-Term Course Capital Maintenance & Renovations	Maintain, upgrade, and renovate core infrastructure.	- Resurface/level Front 9 tees: 1 R/Y, 2 B/Y, 6 W/Y, 7 B/W - Pond renovations - Irrigation work
2028	Regular Upkeep	Ensure consistent, high-quality playing conditions.	- Bunker sand replenishment - Protective tarps - Miscellaneous course improvements
2028	Environmental Enhancements & Sustainability	Preserve and enhance the natural character of the course including long-term tree planning, habitat protection, and environmentally conscious course management.	- Expand the Tree Legacy Fund and increase tree nursery stock.
2029	Long-Term Course Capital Maintenance & Renovations	Maintain, upgrade, and renovate core infrastructure.	- Resurface/level Front 9 tees: 1 B/W, 10 B/W/R/Y, 7 R/Y, 18 R/Y - Pond renovation - Irrigation work
2029	Regular Upkeep	Ensure consistent, high-quality playing conditions.	- Bunker sand replenishment - Protective tarps - Miscellaneous course improvements
2029	Environmental Enhancements & Sustainability	Preserve and enhance the natural character of the course including long-term tree planning, habitat protection, and environmentally conscious course management.	- Expand the Tree Legacy Fund and increase tree nursery stock.

HOUSE & GOLF COMMITTEE

Summary Statement: This plan reflects the House Committee’s commitment to maintaining and enhancing the club’s facilities in line with the broader strategic vision. Each action focuses on improving member experience, preserving the clubhouse’s character, and ensuring the infrastructure meets current and future needs in a thoughtful and responsible way.

Year	Strategic Goal	Tactics	Actions
2025	Enhance Membership Experience	Upgrade outdoor amenities	- Purchase new patio furniture to enhance outdoor dining and event spaces - 60 Chairs @ 15 Tables
2025	Enhance Membership Experience	Modernize clubhouse facilities	- Upgrade main floor washrooms
2025	Long-Term Capital Maintenance & Renovations	Improve bar efficiency	- Replace bar fridges to increase energy efficiency and service speed - Replace kitchen exhaust fan
2026	Enhance Membership Experience	Upgrade outdoor amenities	- Replace existing doors and windows on the east wall of Stanley T's dining and patio area with sliding glass doors
2026	Capital Maintenance	Maintain operational standards	- Miscellaneous Kitchen / House Equipment (Food Processor, Salamander, Cookware)
2026	Enhance Membership Experience	Equip the new practice facility with essential teaching tools and range supplies	- Procure teaching equipment and supplies for the new golf practice facility
2027	Long-Term Capital Maintenance & Renovations	Ensure emergency readiness	- Install backup generator for clubhouse operations
2027	Capital Maintenance	Maintain operational standards	- Miscellaneous Kitchen / House Equipment
2027	Enhance Membership Experience	Equip the practice facility with necessary tools	- Procure technology such as TrackMan to support instruction, practice and club fitting, including ball tracking and swing analysis tools
2028	Long-Term Capital Maintenance & Renovations	Locker Room Shower Renovations	- Enhancing locker room Shower facilities - meeting demands of membership
2028	Capital Maintenance	Maintain operational standards	- Miscellaneous Kitchen / House Equipment
2028	Enhance Membership Experience	Equip the practice facility with advanced tools	- Procure technology such as TrackMan to support instruction, practice and club fitting, including ball tracking and swing analysis tools
2028	Capital Maintenance	Practice facility equipment replacement	- Replace wearable to ensure accuracy, reliability, and user comfort
2029	Long-Term Capital Maintenance & Renovations	Update kitchen operations	- Upgrade griddle, fridge, charbroiler, steam table, and other kitchen equipment as required
2029	Capital Maintenance	Maintain operational standards	- Miscellaneous Kitchen / House Equipment
2029	Membership Stability	Enhance event hosting capability	- Purchase large event tent to support outdoor member events, rentals, and seasonal programming
2029	Long-Term Capital Maintenance & Renovations	Maintain heating and cooling climate control systems	- Replace aging Furnace and AC units

MEMBERSHIP

Summary Statement: This plan reflects the Membership Committee's commitment to preserving and improving the membership experience and stability in alignment with the club's strategic vision. Each action supports maintaining an excellent membership experience, maintaining and increase our outreach efforts for prospective members, and honoring the club's rich history while responsibly preparing for the future.

Strategic Goal	Tactics	Actions	Timelines
Membership Stability	Maintain at or near membership capacity through retention of existing members combined with outreach to prospective members.	- Review retention rates as well as membership satisfaction. Replace annual attrition with new members.	Ongoing
Enhance Membership Experience	Ensure proper methods of two way communications between members/committees/staff is in place to gather and analys feedback.	- Utilize member surveys to gather feedback on current experiences in order to maintain and improve member services and satisfaction.	Fall (annually)
Community Engagement	Increase marketing efforts to new residential developments and communities	Focus digital and physical marketing efforts on new developments (such as Hedge Rd Landing).	Ongoing
Embrace a diversified membership	Set annual targets by membership type to ensure we are embracing a well balanced community.	- Review of membership cateogry numbers (including members per category and playing privilliges).	Spring/Fall (Annually)
Leverage Digital Media and emerging technologies	Remain at the forefront of digital media by exploring existing and new opportunities.	- Leverage digital media platforms (facebook, Instagram, Twitter, LinkedIn) to reach our target audience	Ongoing
Optomize Internal Communication	Ensure members have the information they need, when they need it.	- Create designated locations for members to find new/relevant information. (Email, website, clubhouse)	Ongoing